

ORDER



Orders
Order / Rev: 165253
Alt Order #: 06846415
Product Desc: Order
Estimate: 828903
Flight Dates: 08/28/12 - 09/03/12
Original Date / Rev: 08/24/12 / 09/11/12
Order Type: GENERAL

KOB

Primary AE: Melissa Palombo
Sales Office: P-PHL
Sales Region: National

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 814 King St Ste 200
 Alexandria, VA 22314-3054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Heather Wilson 4 Senate
Demographic: A35+
Product Codes: PL1
Priority: 3
Revenue Codes: AGY, POL, CAND

New Business Thru: 04/30/13
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	88	\$35,160.00	\$29,886.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	88	\$35,160.00	\$29,886.00	0.00
Totals	88	\$35,160.00	\$29,886.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	25%	\$35,160.00
Market	100%	\$140,640.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	3%	\$4,219.20
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	41%	\$57,662.40
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	31%	\$43,598.40
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	08/28/12	08/28/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	-T-----	:30	1	\$200.003		0.00	NM	1	\$200.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----					1	\$200.00		0.00			
E 2	All	08/29/12	08/29/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	--W----	:30	1	\$200.003		0.00	NM	1	\$200.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----					1	\$200.00		0.00			
E 3	All	08/30/12	08/30/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	---T---	:30	1	\$200.003		0.00	NM	1	\$200.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---					1	\$200.00		0.00			
E 4	All	08/31/12	08/31/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	----F--	:30	1	\$200.003		0.00	NM	1	\$200.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	----F--					1	\$200.00		0.00			
E 6	All	08/28/12	08/28/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-T-----	:30	1	\$175.003		0.00	NM	1	\$175.00
I-WITNESS NEWS 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----					1	\$175.00		0.00			
E 7	All	08/29/12	08/29/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	--W----	:30	1	\$175.003		0.00	NM	1	\$175.00
I-WITNESS NEWS 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----					1	\$175.00		0.00			
E 8	All	08/30/12	08/30/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	---T---	:30	1	\$175.003		0.00	NM	1	\$175.00
I-WITNESS NEWS 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---					1	\$175.00		0.00			
E 9	All	09/03/12	09/03/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	M-----	:30	1	\$175.003		0.00	NM	0	\$0.00
I-WITNESS NEWS 12N															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$175.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1		All	09/03/12-09/09/12	News 4 @ Midday M-F			M-F 12noon-1p		M-----	:30	(\$175.00)	0.00	NM		
Credited [preempted spots]															
E 10	All	08/28/12	08/28/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	-T-----	:30	1	\$200.003		0.00	NM	1	\$200.00
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-T-----					1	\$200.00		0.00			
E 11	All	08/29/12	08/29/12	The Insider 3p The Insider 3p	CM	M-F 3p-330p	--W----	:30	1	\$200.003		0.00	NM	1	\$200.00
THE INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----					1	\$200.00		0.00			

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Advertiser: Heather Wilson 4 Senate
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	All	08/30/12	08/30/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p ---T---	:30	1	\$200.00	3	0.00	NM	1	\$200.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	---T---				1	\$200.00		0.00			
E 23	All	08/31/12	08/31/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p ----F--	:30	1	\$200.00	3	0.00	NM	1	\$200.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	----F--				1	\$200.00		0.00			
E 25	All	08/28/12	08/28/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a -T-----	:30	1	\$175.00	3	0.00	NM	1	\$175.00
NEWS 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	-T-----				1	\$175.00		0.00			
E 26	All	08/29/12	08/29/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a --W----	:30	1	\$175.00	3	0.00	NM	1	\$175.00
NEWS 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	--W----				1	\$175.00		0.00			
E 27	All	08/30/12	08/30/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a ---T---	:30	1	\$175.00	3	0.00	NM	1	\$175.00
NEWS 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	---T---				1	\$175.00		0.00			
E 28	All	08/31/12	08/31/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a ----F--	:30	1	\$175.00	3	0.00	NM	1	\$175.00
NEWS 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	----F--				1	\$175.00		0.00			
E 30	All	08/28/12	08/28/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a -T-----	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	-T-----				1	\$300.00		0.00			
E 31	All	08/29/12	08/29/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a --W----	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	--W----				1	\$300.00		0.00			
E 32	All	08/30/12	08/30/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a ---T---	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	---T---				1	\$300.00		0.00			
E 33	All	08/31/12	08/31/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a ----F--	:30	1	\$300.00	3	0.00	NM	1	\$300.00
NEWS 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	----F--				1	\$300.00		0.00			
E 34	All	08/28/12	08/28/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a -T-----	:30	1	\$425.00	3	0.00	NM	1	\$425.00
NEWS 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	-T-----				1	\$425.00		0.00			
E 35	All	08/29/12	08/29/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a --W----	:30	1	\$425.00	3	0.00	NM	1	\$425.00
NEWS 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	--W----				1	\$425.00		0.00			
E 36	All	08/30/12	08/30/12		CM	M-F 6a-7a ---T---	:30	1	\$425.00	3	0.00	NM	1	\$425.00

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Advertiser: Heather Wilson 4 Senate
 Product Desc: Order
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 6A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ---T--- 1 \$425.00 0.00														
E 37	All	08/31/12	08/31/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a ----F--	:30	1	\$425.003		0.00	NM	1	\$425.00
NEWS 6A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ----F-- 1 \$425.00 0.00														
E 39	All	08/28/12	08/28/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a -T-----	:30	1	\$425.003		0.00	NM	1	\$425.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 -T----- 1 \$425.00 0.00														
E 40	All	08/29/12	08/29/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a --W----	:30	1	\$425.003		0.00	NM	1	\$425.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 --W---- 1 \$425.00 0.00														
E 41	All	08/30/12	08/30/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a ---T---	:30	1	\$425.003		0.00	NM	1	\$425.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ---T--- 1 \$425.00 0.00														
E 42	All	08/31/12	08/31/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a ----F--	:30	1	\$425.003		0.00	NM	1	\$425.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ----F-- 1 \$425.00 0.00														
E 48	All	08/28/12	08/28/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p -T-----	:30	1	\$425.003		0.00	NM	1	\$425.00
EYEWTNS NEWS-5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 -T----- 1 \$425.00 0.00														
E 49	All	08/29/12	08/29/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p --W----	:30	1	\$425.003		0.00	NM	1	\$425.00
EYEWTNS NEWS-5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 --W---- 1 \$425.00 0.00														
E 50	All	08/30/12	08/30/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p ---T---	:30	1	\$425.003		0.00	NM	1	\$425.00
EYEWTNS NEWS-5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ---T--- 1 \$425.00 0.00														
E 51	All	08/31/12	08/31/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p ----F--	:30	1	\$425.003		0.00	NM	1	\$425.00
EYEWTNS NEWS-5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ----F-- 1 \$425.00 0.00														
E 52	All	08/28/12	08/28/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p -T-----	:30	1	\$500.003		0.00	NM	1	\$500.00
EYEWTNS NW-600 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 -T----- 1 \$500.00 0.00														
E 53	All	08/30/12	08/30/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p ---T---	:30	1	\$500.003		0.00	NM	1	\$500.00
EYEWTNS NW-600 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/27/12 09/02/12 ---T--- 1 \$500.00 0.00														
E 54	All	08/31/12	08/31/12		CM	M-F 6p-632p ----F--	:30	1	\$500.003		0.00	NM	1	\$500.00

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				News 4 @ 6p M-F										
				News 4 @ 6p M-F										
				EYEWTNS NW-600										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	----F--		1		\$500.00		0.00				
E 56	All	08/28/12	08/28/12	News 4 @ 630p M-F	CM	M-F 630p-7p -T-----	:30	1	\$500.00	3	0.00	NM	1	\$500.00
				News 4 @ 630p M-F										
				EYEWTNS NW-630										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-T-----		1		\$500.00		0.00				
E 57	All	08/30/12	08/30/12	News 4 @ 630p M-F	CM	M-F 630p-7p ---T---	:30	1	\$500.00	3	0.00	NM	1	\$500.00
				News 4 @ 630p M-F										
				EYEWTNS NW-630										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	---T---		1		\$500.00		0.00				
E 61	All	08/29/12	08/29/12	The Tonight Show	CM	M-Th 1035p-1135p--w----	:30	1	\$275.00	3	0.00	NM	1	\$275.00
				The Tonight Show										
				TONITE SHW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	--W----		1		\$275.00		0.00				
E 62	All	08/30/12	08/30/12	The Tonight Show	CM	M-Th 1035p-1135p---T---	:30	1	\$275.00	3	0.00	NM	1	\$275.00
				The Tonight Show										
				TONITE SHW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	---T---		1		\$275.00		0.00				
E 63	All	08/31/12	08/31/12	The Tonight Show	CM	M-Th 1035p-1135p----F--	:30	1	\$275.00	3	0.00	NM	1	\$275.00
				The Tonight Show										
				TONITE SHW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	----F--		1		\$275.00		0.00				
E 65	All	08/28/12	08/28/12	Access Hollywood Late PM	CM	M-Th 1135p-1207a-T-----	:30	1	\$90.00	4	0.00	NM	1	\$90.00
				Access Hollywood Late PM										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-T-----		1		\$90.00		0.00				
E 66	All	08/29/12	08/29/12	Access Hollywood Late PM	CM	M-Th 1135p-1207a--w----	:30	1	\$90.00	4	0.00	NM	1	\$90.00
				Access Hollywood Late PM										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	--W----		1		\$90.00		0.00				
E 67	All	08/30/12	08/30/12	Access Hollywood Late PM	CM	M-Th 1135p-1207a---T---	:30	1	\$90.00	4	0.00	NM	1	\$90.00
				Access Hollywood Late PM										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	---T---		1		\$90.00		0.00				
E 68	All	08/31/12	08/31/12	Access Hollywood Late PM	CM	M-Th 1135p-1207a----F--	:30	1	\$90.00	4	0.00	NM	1	\$90.00
				Access Hollywood Late PM										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	----F--		1		\$90.00		0.00				
E 73	All	08/28/12	08/28/12	News 4 @ 10p M-F	CM	M-F 10p-1035p -T-----	:30	1	\$600.00	4	0.00	NM	1	\$600.00
				News 4 @ 10p M-F										
				I-WITNESS NEWS @10P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-T-----		1		\$600.00		0.00				
E 74	All	08/29/12	08/29/12	News 4 @ 10p M-F	CM	M-F 10p-1035p --w----	:30	1	\$600.00	4	0.00	NM	1	\$600.00
				News 4 @ 10p M-F										
				I-WITNESS NEWS @10P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	--W----		1		\$600.00		0.00				
E 75	All	08/30/12	08/30/12		CM	M-F 10p-1035p ---T---	:30	1	\$600.00	4	0.00	NM	1	\$600.00

Order / Rev: 165253
 Alt Order #: 06846415
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Heather Wilson 4 Senate
 Product Desc: Order
 Estimate: 828903

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N98	All	08/31/12	08/31/12	Friday Prime A Friday Prime A	CM	F 7p-8p ----F--	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	----F--		1		\$1,100.00			0.00			
N99	All	08/31/12	08/31/12	Friday Prime B Friday Prime B	CM	F 8p-9p ----F--	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	----F--		1		\$1,100.00			0.00			
N100	All	08/31/12	08/31/12	Friday Prime C Friday Prime C	CM	F 9p-10p ----F--	:30	1	\$1,100.00	2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	----F--		1		\$1,100.00			0.00			
N101	All	08/30/12	08/30/12	Thursday Prime C Thursday Prime C	CM	Th 9p-10p ---T---	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	---T---		1		\$1,200.00			0.00			
N102	All	08/30/12	08/31/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a ---TF--	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	---TF--		2		\$600.00			0.00			
N103	All	08/30/12	08/31/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a ---TF--	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	---TF--		2		\$600.00			0.00			
N104	All	08/30/12	08/31/12	Days Of Our Lives 1p Days Of Our Lives 1p	CM	M-F 1p-2p ---TF--	:30	2	\$350.00	2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	---TF--		2		\$350.00			0.00			
N105	All	08/30/12	08/31/12	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p ---TF--	:30	2	\$250.00	2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	---TF--		2		\$250.00			0.00			
N106	All	08/30/12	08/31/12	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p ---TF--	:30	2	\$350.00	2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	---TF--		2		\$350.00			0.00			
N107	All	08/30/12	08/31/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a ---TF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	---TF--		2		\$400.00			0.00			
N108	All	08/30/12	08/31/12	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p ---TF--	:30	2	\$250.00	2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	---TF--		2		\$250.00			0.00			
N109	All	08/30/12	08/31/12	Good Day New Mexico 11a Good Day New Mexico 11a	CM	M-F 11a-1130a ---TF--	:30	2	\$250.00	2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	---TF--		2		\$250.00			0.00			
N110	All	08/30/12	08/31/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p ---TF--	:30	2	\$275.00	2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	---TF--		2		\$275.00			0.00			
N111	All	08/31/12	08/31/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p ----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/27/12	09/02/12	----F--		1		\$600.00			0.00			
N112	All	08/31/12	08/31/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p ----F--	:30	1	\$700.00	2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 165253
 Alt Order #: 06846415
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Heather Wilson 4 Senate
 Product Desc: Order
 Estimate: 828903

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N112	All	08/31/12	08/31/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p ----F--	:30	1	\$700.00	2	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	----F--		1		\$700.00		0.00			
N113	All	08/31/12	08/31/12	News 4 Today I 5a-530aCM News 4 Today I 5a-530a	CM	M-F 5a-530a ----F--	:30	1	\$250.00	2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	----F--		1		\$250.00		0.00			
N114	All	08/31/12	08/31/12	Late Night w/Jimmy FallonCM Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a/I----F--	:30	1	\$100.00	2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 08/27/12		08/27/12	09/02/12	----F--		1		\$100.00		0.00			
											Totals	88	\$35,160.00

*Tax 1 Note: ABQ 7%.